

## Certified Scrum Product Owner

Certified Scrum Product Owner® professionals have been taught the Scrum terminology, practices, and principles that enable them to fulfill the role of Product Owner on a Scrum team. CSPOs are typically the individuals who are closest to the "business side" of the project. They are charged by the organization to "get the product out" and are expected to do the best possible job of satisfying all the stakeholders. CSPOs maintain the product backlog and ensure that everyone knows the priorities.

Taking the CSPO course is the first step on your path of becoming more Agile. To truly master Scrum, experience and continuing education are necessary.

## Objectives

1. Understanding the Role of the Product Owner
2. Describing Purpose and Strategy
3. Understanding Customers and Users
4. Testing Product Assumptions
5. Working with the Product Backlog

As a CSPO, you will be able to fulfill the role of Product Owner on a Scrum team. You will also have access to a 2-year membership with Scrum Alliance. Through this membership you can join local user groups, online social networks, gain access to deep discounts on gatherings, and additional member-only resources. In addition, CSPOs can use a specially designed logo to highlight their credentials.

## Prerequisites

A candidate can do the CSPO course at anytime. The course is not dependent on the CSM course. To be certified as a CSPO, one must attend the CSPO course first (although they have attended the CSM course, vice versa).

## Target Audience

This course is aimed at everyone who is involved with Product Ownership in Scrum: Product Owners, business analysts, functional analysts, testers, product managers, marketing and sales people, business and IT management, etc. Since the Product Owner role overlaps with the typical responsibilities of a project manager, we highly encourage project managers and project leads to follow this course if they want to implement Scrum for their projects. And this course is also recommended for ScrumMasters that want to support and coach their Product Owner into doing a great job.

In terms of experience, this course does not require any previous knowledge or experience in Scrum. Both people new to Scrum as people with experience in Scrum will find great value in this training.

## Contents

Our two-day Certified Scrum Product Owner training course provides a comprehensive and in-depth training in Scrum theory and practice, taught by a Scrum Alliance Certified Scrum Trainer.

The course format is divided equally between lecture, discussion, and exercises, with frequent opportunities to ask questions.

In addition to Scrum theory and practices, the course also includes coverage of the following topics:

- The Fundamentals of Agile Development
- The Basic Practices of Scrum
- The Role of the Product Owner
- Techniques for estimating business value: Recursive HML / Value Grid
- Techniques for prioritizing the Product Backlog: ROI / MoSCoW
- Agile project estimation, including Velocity and Relative estimation
- Techniques for relative estimation: Planning Poker / Recursive SML
- Techniques for estimating velocity: Historical / Prior Non-Agile Project-based / Theoretical Sprint / Best-Case+Worst-Case
- Estimating fixed date, fixed scope, fixed cost projects, and fixed/variable projects
- Estimating large / multi-team projects
- Agile Contracts: contract structure and commitment validation
- Release models: All-at-once / release trains
- Minimum Viable Product
- Definition of Done and managing project risk
- Strategies for splitting Product Backlog Items: Workflow Steps / Business Value / Data Subset / Simple-Complex / Happy-Sad
- Managing requirements change while still delivering on schedule and within budget
- Release Backlog and Burndown Chart: Single team / Multi-team
- 7 Strategies to responding to behind-schedule projects

### **ABOUT THE CERTIFICATION**

After completing the two-day training course, all the attendees will be automatically certified. Students don't need to appear for any examination.

## Duration

CSPO is two days Class Room training with 8 hours on each day.

Lunch along with Tea/Coffee will be arranged at venue for both the days.

## Trainer

Ethan Huang has over 17 years of experience in the IT industry, focusing on Agile transformation and team coaching. He is one of the earliest Scrum practitioners in Asia, and as an Agile coach he has successfully led Agile transformation within large global organizations

## Provider name

Goodagile

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